







AT CWL OUR CREATIVE TEAM PRIDE THEMSELVES ON PAYING INTRICATE ATTENTION TO DETAIL. OUR FIRST PRIORITY IS DEVELOPING AN IN-DEPTH UNDERSTANDING OF YOUR REQUIREMENTS AND ALSO THE SPACE YOUR ARTWORK WILL BE SITUATED IN.

WE DEDICATE TIME TO ESTABLISHING A THOROUGH UNDERSTANDING OF THE AVAILABILITY OF NATURAL AND ARTIFICIAL LIGHT AND HOW THIS WILL INTERACT WITH YOUR ARTWORK. THIS ENSURES THAT NOT ONLY WILL YOUR ARTWORK BE CUSTOM DESIGNED, BUT ALSO FABRICATED WITH A CONSIDERATION FOR YOUR SPECIFIC LIGHTING REQUIREMENTS.

WE WANT YOU TO CONTINUE TO BE IN AWE OF YOUR ARTWORK FOR YEARS TO COME.

WE WELCOME AS MUCH INFORMATION AS YOU ARE ABLE TO PROVIDE ON THE FOLLOWING. THIS WILL BE USED TO COMPILE OUR BRIEF, WHICH WILL FORM THE STARTING POINT OF YOUR ARTWORKS JOURNEY TO COMPLETION.

CLIENT DETAILS

NAME:

DATE:

PROJECT ADDRESS:

PHONE NUMBER:







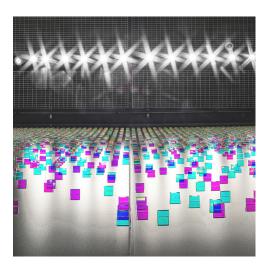
PROJECT DETAILS

ARTWORK LOCATION IDEAS ON HELPFUL INFORMATION; WHAT ROOM WILL THE ARTWORK BE LOCATED IN, HOW WOULD YOU DESCRIBE THE SPACE AND ITS PURPOSE? IS IT A SPACE FOR RELAXATION/WORKING/ENTERTAINING, OR PERHAPS ALL THREE.
INSPIRATION DO YOU HAVE ANY EXAMPLES OF CWL ARTWORKS WHICH PARTICULARLY APPEAL TO YOU, THIS CAN BE CERTAIN WALL PANEL DESIGNS OR PREVIOUS COMMISSIONS. DO YOU HAVE A PREFERENCE FOR CIRCULAR, SQUARE, OR ORGANIC DESIGNS? [PANEL COMMISSIONS ONLY]
DO YOU HAVE ANY SPECIFIC WISHES WITH REGARDS TO THE DESIGN, OR PARTICULAR THEMES /CONCEPTS YOU WOULD LIKE REFLECTED IN THE ARTWORK?
ARE YOU OPEN TO DESIGN PROPOSALS WHICH INCLUDE THE USE OF NEW MATERIALS / EXPERIMENTAL IDEAS?

	WHERE DID YOU FIRST ENCOUNTER CWL? (A SPECIFIC BLOG/ PUBLICATION / INSTAGRAM/ THROUGH A GALLERY ETC.)
TII	MELINE AND BUDGET
	WHAT IS YOUR APPROXIMATE BUDGET OR BUDGET BRACKET FOR THIS PROJECT? WE ADVISE ALLOWING FOR A 5-10% CONTINGENCY ALLOWANCE.
	DO YOU HAVE ANY TIME CONSTRAINTS OR A DEADLINE BY WHICH YOU WOULD LIKE THE
	ARTWORK COMPLETED BY? IF SO PLEASE DETAIL BELOW.







THANK YOU. PLEASE ENSURE THAT WITH THIS DOCUMENT YOU ATTACH ANY PHOTOS AND PLANS & ELEVATIONS, ALONG WITH AN INDICATION OF WHERE NORTH IS.

WE LOOK FORWARD TO PROGRESSING ON THIS PROJECT WITH YOU.

KIND REGARDS

THE CWL TEAM

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